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NEWS RELEASE
FOR IMMEDIATE RELEASE

March 28, 2003
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**AMERICAN DATAMED SELECTS ASHEVILLE
FOR NEW NATIONAL CUSTOMER SERVICE CENTER**

American DataMed, a Newport Beach, CA leader in electronic record retrieval for the insurance and litigation industry, has selected Asheville, NC, for their new National Customer Service Center.

American DataMed excels in electronically obtaining, cataloging, and storing any type of records, including medical, employment, or educational. The Asheville facility will provide a nationwide 24-hour/7-day access for online document retrieval and storage, electronic image storage, legal document preparation, and on-site scanning of documents.

The Asheville center will be located at 100 Technology Drive in Biltmore Park in South Asheville and will employ more than 100 customer service representatives within 24 months.

“We chose Asheville over other cities in the Southeast because of the availability and quality of the area’s workforce,” said Robb Howard, president and CEO. “We were also impressed with the proactive approach that was taken to recruit us here,” added Howard.

“We are extremely excited to have a first-class company like American DataMed select our community for their National Customer Service Center,” said David Young, chairman of the Buncombe County Economic Development Commission. “It was a team effort that included the City of Asheville, Buncombe County, Asheville Area Chamber of Commerce, and Asheville-Buncombe Technical Community College,” added Young.

The Center will open in late April, and individuals interested in employment opportunities with the company may send resumes to the Asheville Area Chamber of Commerce: PO Box 1010, Asheville, NC 28802, Attention: Economic Development.

The Buncombe County Economic Development Commission is a public/private partnership between the Asheville Area Chamber of Commerce, Buncombe County and the City of Asheville, and has been involved in creating more than 5,000 new jobs since 1994.

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PLASTICARD-LOCKTECH INTERNATIONAL EXPANSION ANNOUNCED

The Buncombe County Economic Development Commission is pleased to announce that Plasticard-Locktech International (PLI), the largest keycard manufacturer in the United States, will relocate and expand from the 32,500 square foot facility, which PLI has occupied on Pond Road for the past five years, into the 54,500 square foot facility in the Sweeten Creek Industrial Center, which was recently vacated by Simula Corporation. In addition to purchasing the building, PLI will purchase a new 6-color, 40-inch offset Komori Press, which should be the largest press of its type in the Asheville area. The purchase of the press and other pre-production and finishing equipment will allow PLI to continue increasing its market share and will provide an opportunity for PLI to vastly expand its product offerings. The relocation will also allow the company to add an additional 16 employees to its current work force of more than 55 employees.

“Asheville has been a great location for our business,” said Mark Goldberg, chief operations officer.

“We definitely want to stay in the area as we continue to grow,” added Jeff Pigg, comptroller.

In May 2000, Plasticard Products, Inc., located in Asheville, announced its merger with Locktech, Inc., located in Wilmington, DE. In 2001, Plasticard-Locktech International announced the purchase of an additional \$1 million plus in state-of-the-art card manufacturing equipment. By January 2002, PLI had successfully consolidated all manufacturing and administrative functions into the corporate headquarters in Asheville. Plasticard-Locktech International was the recipient of the Asheville Area Chamber of Commerce’s 2000 Small Manufacturer of the Year Award.

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Products manufactured and sold by Plasticard-Locktech International reach more than 10,000 hotels throughout the world through contracts with most major hospitality chains and many other corporate customers. PLI's full line of in-stock brand logo keycards includes some of the largest chains around the world - Sheraton, Four Points, Westin, Hilton, Marriott, Crowne Plaza, Comfort Inn, Quality Inn, Holiday Inn, Inter-Continental, Hampton Inn, Embassy Suites, Doubletree, and Hyatt. PLI also produces specialty event cards for corporate customers such as the Coors Brewing Company, Dominos Pizza, the National Football League and Walt Disney World.

“We are pleased about Plasticard-Locktech International’s continuing growth,” said David Young, chairman of the Buncombe County Economic Development Commission. “The fact that they have chosen to expand their production capacity here in Buncombe County reflects well on our quality workforce and the conducive business climate for manufacturing.”

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